Prospectus for AWE–1
Sponsorship & Industry Exhibition

Any questions?

Please check the workshop website https://awe1.ellipsometry.us/
or contact the Organizing Committee at awe1@ellipsometry.us

Welcome to AWE-1

The 1st American Workshop on Ellipsometry (AWE-1) will be held February 28 – March 3, 2027, at the Conference Center on the Nebraska Innovation Campus in Lincoln, Nebraska.

AWE-1 is the inaugural workshop & exhibition organized and sponsored by the North American Ellipsometry Association (NAEA). It is further endorsed by the American Vacuum Society (AVS) as the First Topical Conference & Exhibition of the Spectroscopic Ellipsometry Technical Group. This meeting brings together students, early-career professionals, and experienced leaders across academic, public, and industrial sectors to learn, exchange, and share scientific and technological knowledge, as well as recent advancements, in ellipsometry, polarimetry, and related techniques.

The Technical Program includes complimentary Tutorials, Oral and Poster Sessions with a Keynote, 101 Lectures, and Invited Talks. An Awards Ceremony will celebrate an inaugural NAEA Fellow, recipient of the Rasheed M. A. Azzam Medal, and multiple Student Awardees. **A simultaneous Industry Exhibition will showcase the latest equipment developments.**

Location & Key Dates

Venue	Nebraska Innovation Campus (NIC) Conference Center 2021 Transformation Drive, Suite #1600, Lincoln, NE 68508
Tutorials	Sunday, February 28, 2027 (½ day)
Oral & Poster Sessions	Monday–Wednesday, March 1–3, 2027 (2½ days)
Industry Exhibition	Monday–Tuesday, March 1–2, 2027 (2 days on floor)
Registration Deadline	**for Exhibitors:** January 31, 2027

Please note that we will confirm the exact hours, move-in, and move-out times for the Industry Exhibition closer to the event. We will provide these details to registered sponsors and exhibitors accordingly.

Audience

This *Prospectus* offers tailored opportunities for industry sponsors & exhibitors to reach highly relevant audiences of ellipsometry customers, ranging from first-time users to experts, including researchers, engineers, and developers—with the unique visibility and personal connections only this intimate, single-track workshop setting provides. Anticipated attendance is between 100 and 150 participants.

Website Statistics/Visibility

When AWE-1 was first announced in February 2026 via the NAEA LinkedIn Group and email newsletter, the website logged >2,200 total views from 645 unique visitors during that month. When the Call for Abstracts was published on August 31, 2026, the website logged >3,200 views from 540 visitors on that single day, with ~70% originating from the United States and ~17% from Canada. Typical traffic exceeds 1,500 views from 400 visitors per month.

General Sponsorship Levels

General sponsorships provide flexible, broad support for this workshop at three tailored levels. Sponsors may also combine a general sponsorship with one or more itemized opportunities described in the next section.

Sponsorship Benefits	Gold	Silver	Bronze
Logo on Workshop Website, homepage including sub-pages: → in "Gold Sponsors" banner, at top of page, below navigation menu → in "Silver Sponsors" banner, at middle of page → in "Bronze Sponsors" banner, at bottom of page, above footer	✓	✓	✓
Name in List of Sponsors on workshop website	✓	✓	✓
Logo & Name in Abstract Booklet (digital), incl. Technical Program → in "Gold Sponsors" banner, on top → in "Silver Sponsors" banner, in middle → in "Bronze Sponsors" banner, at bottom	✓	✓	✓
Logo on Large-Format Event Signage → in "Gold Sponsors" banner, on top → in "Silver Sponsors" banner, in middle → in "Bronze Sponsors" banner, at bottom	✓	✓	✓
Logo on Background Slide during Opening/Closing Remarks, Awards Ceremony	✓	✓	✓
Verbal Recognition during Opening/Closing Remarks	✓	-	-
Logo on Rotating Slide Deck during Session Breaks, frequency:	3x	2x	1x
Company Prints at on-site registration desk during badge pickup	✓	✓	-
Complimentary Standard Booth at Industry Exhibit	✓	✓	-
Complimentary Workshop Registration for # of participant(s)	3	2	1
Attendee List after Workshop	✓	✓	-
Price	$7,500	$5,000	$2,500

Please note that sponsorship levels, benefits, and pricing shown above are proposed for this first workshop and subject to adjustment. Sponsorships are not exclusive unless noted otherwise. Event details are subject to change. Sponsorship does not include workshop registration except where explicitly stated.

Itemized Sponsorship Opportunities

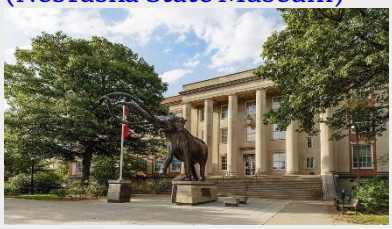
In addition to (or instead of) a general sponsorship, sponsors and/or exhibitors may support specific elements of the workshop directly. Priority items—in particular Social Events, Catering, and Awards—are essential to this workshop and offer unique opportunities for prominent, focused sponsor recognition.

Broadening Participation Support

AWE-1 is especially dedicated to the participation of undergraduate and graduate students—providing ample opportunities for scientific and technical discussions and professional networking—to help them become the next generation of talented ellipsometry users and innovators. Accordingly, we aim to keep students' attendance and lodging costs as affordable as possible—thanks to the generous support from our sponsors.

Sponsorship Item	Description	Price
Student Participation Support (per Student)	Recognition as **sponsor of Student Participation**, supporting partial costs for workshop participation. Organization's logo and name displayed on workshop website, and in abstract booklet.	**$500**

Social Events

Sponsorship Item	Description	Price
Welcome Reception at **Morrill Hall** (Nebraska State Museum) 	Complimentary **Silver Level Sponsorship.** Unique opportunity to shine in support of ellipsometry community at this workshop. Recognition as **exclusive or lead sponsor of Welcome Reception**. Organization's logo and name verbally recognized during Welcome Reception and displayed on signage at premier venue, on workshop website, and in abstract booklet.	**$7,500**
Workshop Dinner at **Strategic Air Command & Aerospace Museum** in Ashland, Nebraska	Complimentary **Gold Level Sponsorship.** Unique opportunity to shine in support of ellipsometry community at this workshop. Recognition as **signature sponsor of Workshop Dinner**—the highlight social event of AWE-1. Organization's logo and name verbally recognized during Workshop Dinner and displayed on signage at premier venue, on workshop website, and in abstract booklet.	**$15,000**

Catering

Sponsorship Item	Description	Price
Coffee & Snacks during Oral Session breaks (daily, per break, six available)	Organization's logo and name displayed on **signage at coffee station**, on workshop website, and in abstract booklet.	**$1,000**
Lunches (per day, two available)	Organization's logo and name displayed on **signage at lunch service area**, on workshop website, and in abstract booklet.	**$1,500**
Refreshments during Poster Session	Organization's logo and name displayed on **signage at refreshment station**, on workshop website, and in abstract booklet.	**$2,000**

Awards

Award sponsorships are solicited in combination with catering items.

Sponsorship Item	Description	Price
Rasheed M. A. Azzam Medal	Recognition as **sponsor of Rasheed M. A. Azzam Medal**—the premiere award at this workshop, honoring an individual or group of individuals for recent, groundbreaking contributions to the field of ellipsometry and related techniques. Organization's logo and name verbally recognized during Awards Ceremony and displayed on award certificate (not the medallion itself), workshop website, and in abstract booklet.	**$1,500**
Student Awards for best oral presentations	Recognition as **sponsor of Student Awards**, honoring multiple undergraduate and graduate students **for best oral presentations**. Organization's logo and name verbally recognized during Awards Ceremony and displayed on award certificates, workshop website, and in abstract booklet.	**$1,500**
Student Awards for best posters	Recognition as **sponsor of Student Awards**, honoring multiple undergraduate and graduate students **for best posters**. Organization's logo and name verbally recognized during Awards Ceremony and displayed on award certificates, workshop website, and in abstract booklet.	**$1,500**

Industry Exhibition

AWE-1 will feature a simultaneous Industry Exhibition on Monday and Tuesday, March 1–2, 2027, showcasing the latest equipment developments in ellipsometry, polarimetry, and related techniques that utilize polarized light to characterize bulk materials, thin films, surfaces, interfaces, and nanostructures under both static and dynamic conditions. Novelties may cover instrumentation and data analysis concepts, as well as applications across physics, chemistry, materials science, life sciences, engineering, and metrology.

The Industry Exhibition will be set up in the Banquet Hall of the Conference Center on the Nebraska Innovation Campus—directly adjacent to the Auditorium where Oral Sessions are held, and in the same space where Coffee Breaks and Lunches are served and where the Poster Session takes place. This naturally overlapping setting ensures steady attendee traffic throughout all exhibit hours.

As a first-time event, we have planned for generous exhibit space in relation to the anticipated attendance. Booths will be assigned on a first-come, first-served basis.

All booths include standard electrical outlets, Wi-Fi, and nearby waste disposal.

Booth Options

Booth Size	Includes	Rate
Premium Booth* (10' × 20')	2 draped tables, 4 chairs 2 complimentary registrations for exhibitor staff	**$3,000**
Standard Booth* (10' × 10')	1 draped table, 2 chairs 1 complimentary registration for exhibitor staff	**$1,500**

** Complimentary Standard Booth for Gold- and Silver-Level Sponsors may be upgraded to Premium Booth at the rate difference of $1,500.*

Please note that all display items must fit within the allotted booth space. Additional furnishings, if needed, may be arranged directly with the workshop venue. Exhibit space is not guaranteed until exhibitors receive confirmation of their space assignment along with a payment receipt.

Floor Plan

FLOOR PLAN — TO BE FINALIZED

A Floor Plan of the Banquet Hall, including the detailed layout of Industry Exhibition booths, will be circulated to registered participants, once finalized with the NIC Conference Center, well in advance of the workshop.

For reference, a general floor plan of the NIC Conference Center is available at:
https://awe1.ellipsometry.us/wp-content/uploads/sites/4/2026/04/NIC-Floor-Layout.pdf

Optional Marketing Opportunities

The following giveaway and marketing items are optional and may be added per expressed request of sponsors. Due to the limited resources of the organization team, sponsors are responsible for coordination and costs of production and shipping unless otherwise noted.

Sponsorship Item	Description	Amount
Lanyards (exclusive)	Organization's logo on official workshop lanyards distributed to all attendees during badge pickup.	**$1,000**
Notebooks/Pens (exclusive)	Organization's logo on official workshop notebooks/ pens distributed to all attendees during badge pickup.	**$1,000**
Tote Bag (exclusive)	Organization's logo on official workshop tote bag distributed to all attendees during badge pickup.	**$1,000**

Please contact us to discuss your ideas for other custom sponsorship, giveaway or marketing items.

Sponsorship & Industry Exhibition Terms

Assignment of Sponsorship Items & Industry Exhibition Booths

Sponsorship items and booth spaces at the Industry Exhibition will be assigned on a first-come, first-served basis. Items and spaces are not guaranteed until the sponsor/exhibitor has received confirmation and a payment receipt from the Organizing Committee.

Payment

Full payment is due at the time of exhibitor registration to confirm workshop sponsorship or booth space at the Industry Exhibition. The preferred payment method is via check. Other payment methods may be provided for smaller amounts. The North American Ellipsometry Association (NAEA)—a 501(c)(3) nonprofit organization—will provide a donation receipt for tax purposes.

Cancellations

Cancellation and refund terms will be published with the online registration form.

Code of Conduct

All attendees, sponsors, exhibitors, and staff are expected to conduct themselves professionally and with respect for all participants, consistent with the AVS Code of Conduct and NAEA's commitment to an inclusive, harassment-free environment. Full details will be provided with the sponsor/exhibitor registration materials.

Liability & Insurance

Exhibitors are responsible for the safety of their own property and displays. Exhibitors may be asked to maintain general liability insurance for the duration of the event, including the times for move-in and move-out. Full terms will be provided with the sponsor/exhibitor agreement.

How to Participate?

We invite you to join this inaugural workshop as a sponsor and/or exhibitor. Please help us shape a new tradition of ellipsometry gatherings in North America—to be held prospectively every three years, in rotation with the International Conference on Spectroscopic Ellipsometry (ICSE) and the European Workshop Ellipsometry (WSE) series. To select a sponsorship level, discuss a custom sponsorship package, or reserve a booth at the Industry Exhibition, please contact:

AWE-1 Organizing Committee

Email: awe1@ellipsometry.us

Exhibitor Registration Deadline

January 31, 2027

We look forward to seeing you in Lincoln, Nebraska, in early 2027!

Version: September 1, 2026